Methodology Statement: Newspoll
Publication date: 21 September 2024

Short Methodology Statement

Research company: Pyxis Polling Pty Ltd
Client commissioning the research: The Australian, News Corp Australia
End client: The Australian, News Corp Australia
Fieldwork dates: 12 September – 18 September 2024
Mode of data collection: Online recruited from research panel
Target population: Eligible Australian Voters in Queensland
Sample size: 1047
Australian Polling Council compliant? Yes
URL of Long Methodology statement Is voting intention published?
https://www.pyxispolling.com/apc/

Long Methodology Statement

Effective sample size after weighting applied: 1001
Margin of error associated with effective sample size: ±3.1
Variables used in weighting Weighting method used: Age x gender x location, Religion, 2022 Past Vote, Rim weighting
Full question text, responses categories and randomisation: See below
Proportion of landline/mobile completed interviews: Not applicable
Source of online sample: Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
Positioning of voting intention questions in questionnaire? Immediately after demographics
2PP calculation method: Calculated according to preferences flows at previous elections
How were undecided voters handled? Undecided respondents who answered "don't know" were asked a leaner question which also included a "don't know" option. Those who answered don't know were excluded from published voting intention figures but not from the survey. 4% were thus excluded from published voting intention figures.

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Full Text of Published Questions

Q1 Thinking about State politics. If a state election for Queensland was held today, which one of the following would you vote for?

Please select one option only; randomise responses

The Labor Party	
The LNP	
Pauline Hanson's One Nation	
The Greens	
Other party or independent candidate	Show as applicable
Don't know	

ASK IF Q1 = Don't Know

Q2 To which one of the following do you have a leaning?

Please select one option only; randomise responses

The Labor Party	
The LNP	
Pauline Hanson's One Nation	
The Greens	
Other party or independent candidate	Show as applicable
Don't know	

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ASK IF NOT VOTING FOR LABOR, LNP AT Q1, Q2

Q3. You must allocate preferences for all parties. Between these parties, which would you rank highest?

Please select one option only; Rotate 1-3

Labor

The LNP

Will just follow how to vote cards / don't know

ASK ALL

Q4. Thinking now about the leaders of the parties. Are you satisfied or dissatisfied with the way Steven Miles is doing his job as Premier?

Please select one option only; Rotate 1-2

Satisfied

Dissatisfied

Don't know

ASK IF Q4 = Don't Know

Q5. On balance, and while you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Steven Miles is doing his job as Premier?

Please select one option only; Rotate 1-2

Satisfied

Dissatisfied

Don't know

ASK ALL

Q6. Are you satisfied or dissatisfied with the way David Crisafulli is doing his job as Leader of the Opposition?

Please select one option only; Rotate 1-2

Satisfied

Dissatisfied

Don't know

ASK IF Q6 = Don't Know

Q7. On balance, and while you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way David Crisafulli is doing his job as Leader of the Opposition?

Please select one option only; Rotate 1-2

Satisfied

Dissatisfied

Don't know

ASK ALL

Q8. Who do you think would make the better Premier?

Please select one option only; Rotate 1-2

Steven Miles

David Crisafulli

Don't know

ASK IF Q8 = Don't Know

Q9. If you had to choose, which one of the two leaders do you think would make the better Premier?

Please select one option only; Rotate 1-2

Steven Miles

David Crisafulli

Don't know

ASK ALL

Q10. Do you think the Miles Labor Government in Queensland deserves to be re-elected, or is it time to give someone else a go…?

Please select one option only; Rotate 1-2

They deserve to be re-elected

It's time to give someone else a go

Don't know

Q11. How confident or not confident are you that the Crisafulli LNP is ready to govern Queensland?

Please select one option only; Reverse 1-4

Very confident

Somewhat confident

Not so confident

Not confident at all