



A New Approach to Australia's Forests-Views in 5 Federal Seats

December 2024

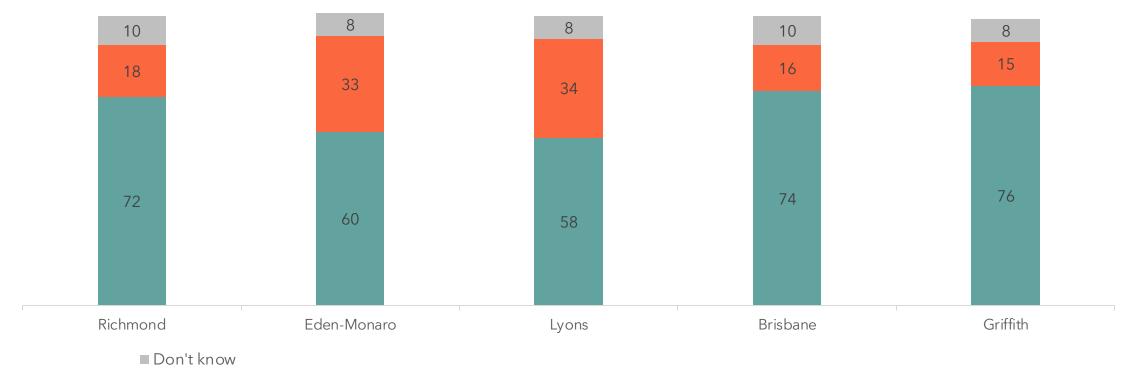


SECTION 1

Comparing the 5 seats



There is majority support in all 5 seats for ending native logging

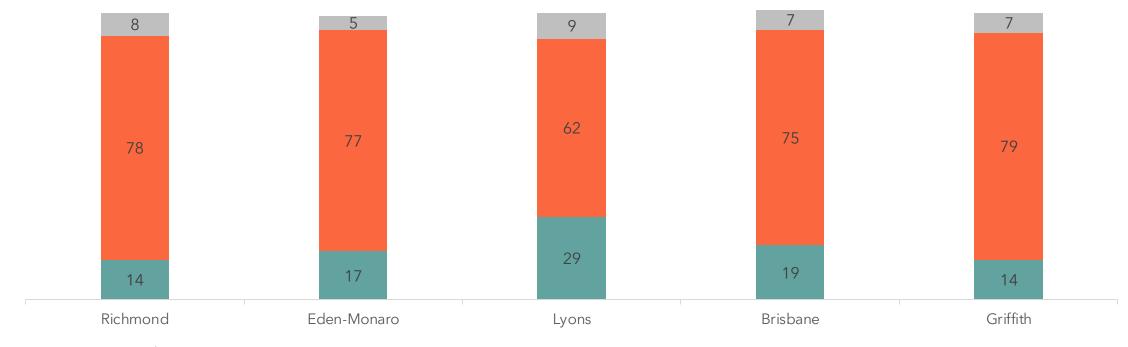


■ Logging of native forests on public land should continue

■ Logging of native forests on public land should end and timber should be sourced only from commercial plantations



Most people think it's possible to end native forest logging and protect jobs

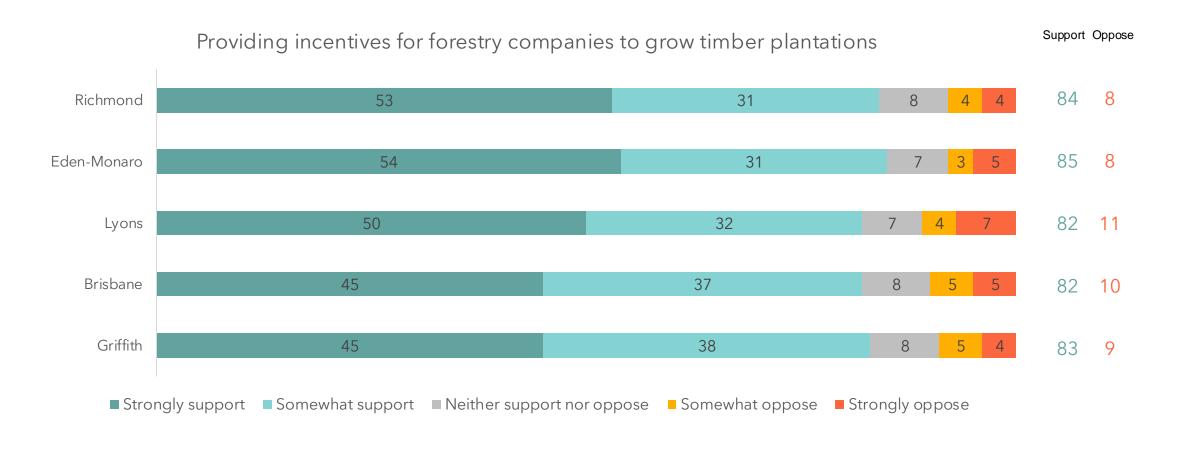


■ Don't know

- Australia can both end native forest logging and protect jobs by investing in plantations and funding more workers to manage native forests
- Ending logging of native forests will cost the economy and inevitably means fewer jobs

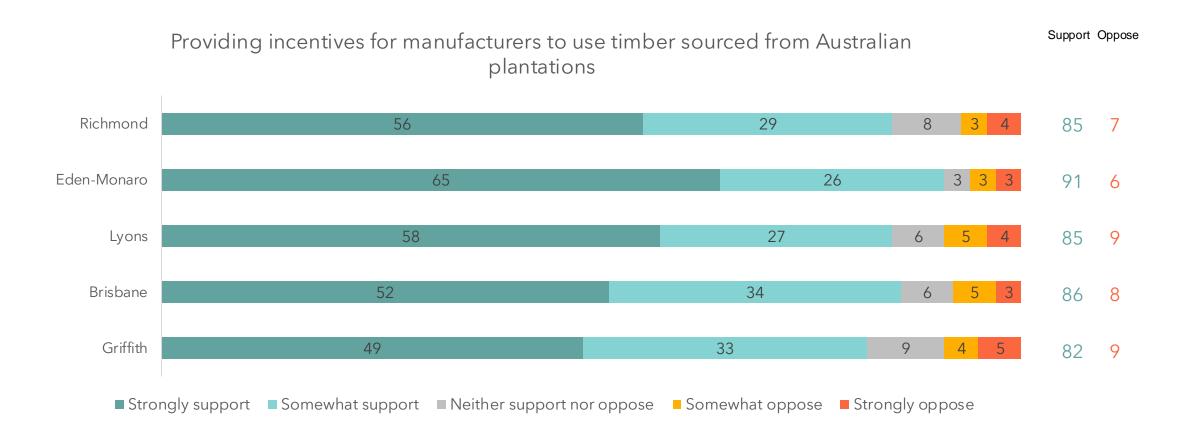


More than 8 in 10 voters in all 5 seats support government incentives to grow timber plantations



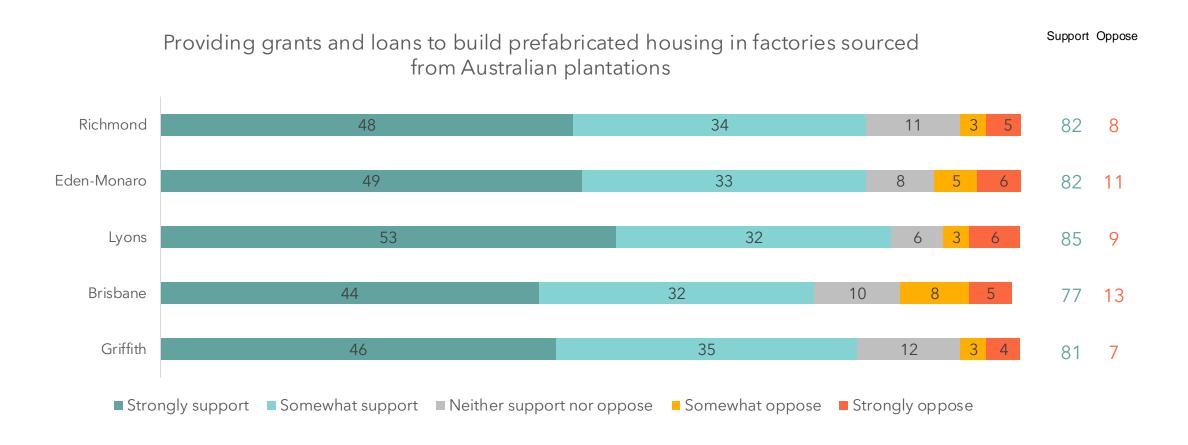


Clear majorities in all seats favour incentives for manufacturers, with support especially strong in Eden-Monaro



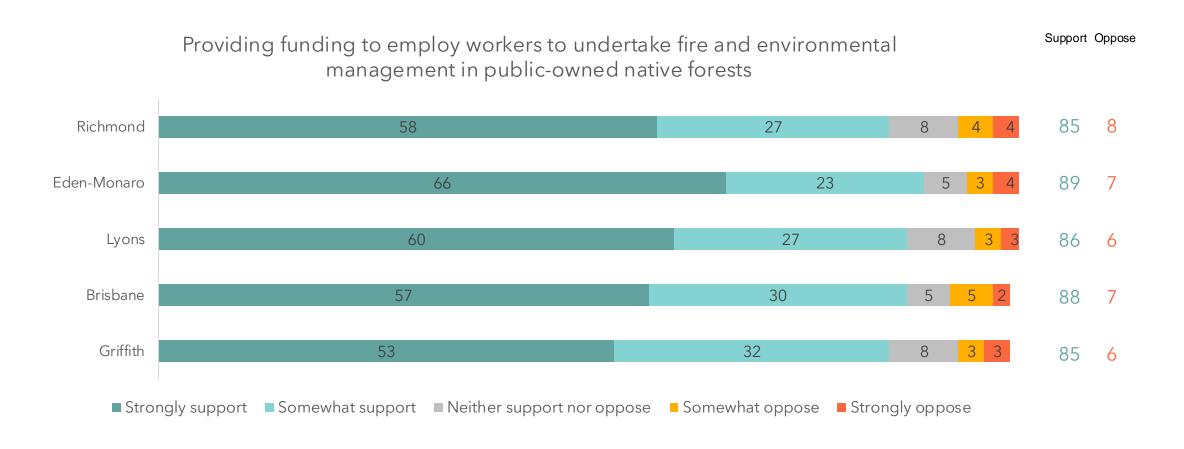


Support for prefabricated housing grants is higher in Lyons, and solid in the other 4 seats



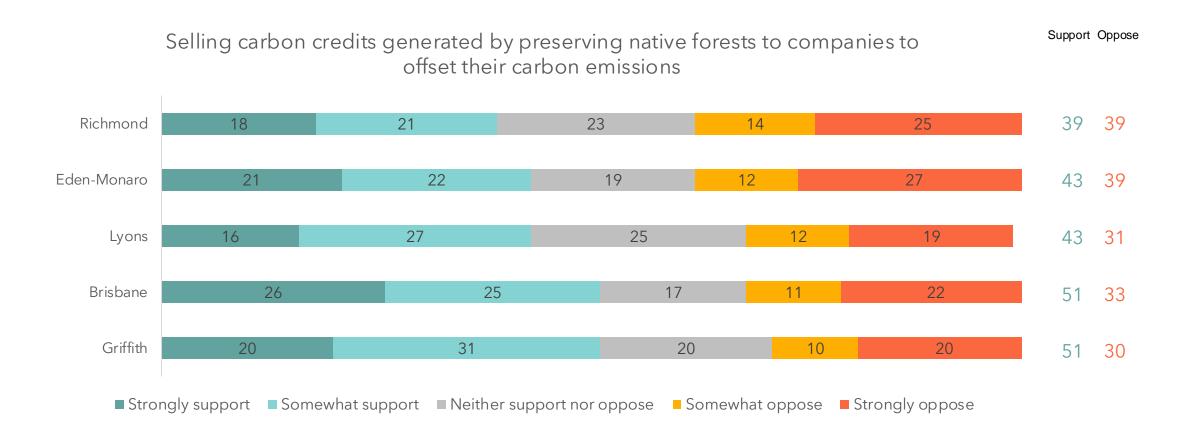


Eden-Monaro voters are especially keen on funding more workers to manage native forests





Narrow majorities favour carbon credits in Brisbane & Griffith, while voters are more evenly split in Richmond & Eden-Monaro





SECTION 2

Richmond



Information Base



Interviews conducted between 9 to 12 December 2024

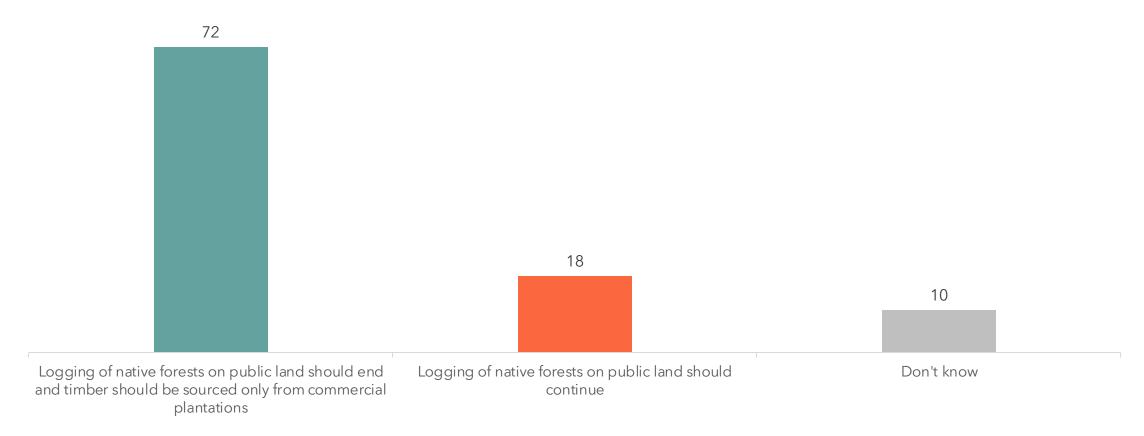
400 interviews with voters conducted by live telephone

Margin of error of ±4.5% on a 50% figure with 90% confidence level

This report is compiled and weighted by Pyxis Polling & Insights. Pyxis is a member of the Australian Polling Council and if findings from this report are published, a methodology statement will be at www.pyxispolling.com/apc



Almost three quarters of voters in Richmond think native logging should end



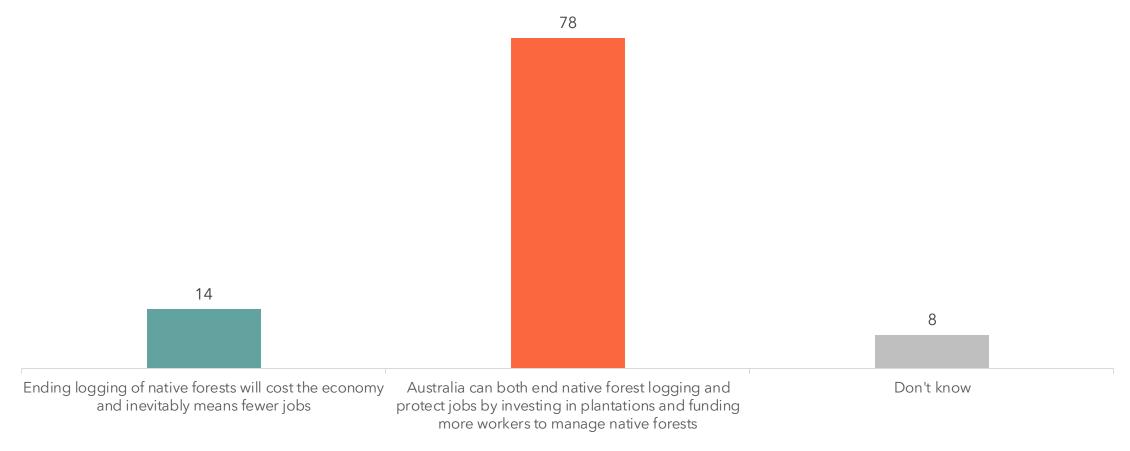


Support for ending logging is high amongst women and soft voters, although a majority of men and Coalition voters also support this.

	S	ex		Age			Vo	ting Intenti	on		Soft
Column %	Male	Female	18-44	45-64	65 +	Labor	National	Greens	Other	DK	voters
Logging of native forests on public land should end and timber should be sourced only from commercial plantations	63	79	76	72	67	82	50	92	68	67	76
Logging of native forests on public land should continue	24	13	13	16	26	12	37	4	16	22	15
Don't know	13	7	10	12	8	7	13	4	15	11	9



Most Richmond voters believe that it's possible to <u>both</u> end logging and protect jobs



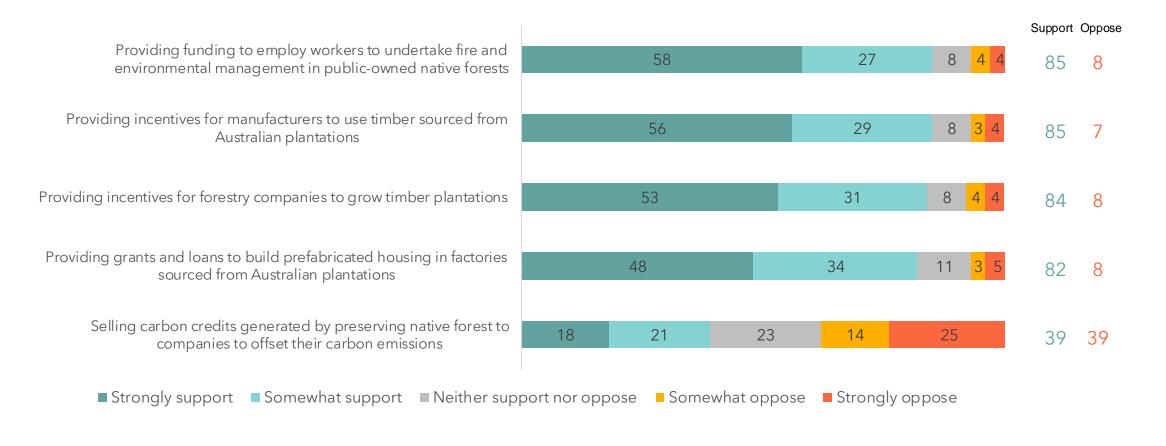


A clear majority of soft voters in Richmond think we can end logging and protect jobs

	S	ex		Age			Vo	ting Intenti	on		- c t
Column %	Male	Female	18-44	45-64	65 +	Labor	National	Greens	Other	DK	Soft voters
Ending logging of native forests will cost the economy and inevitably means fewer jobs	16	11	13	16	12	3	28	9	15	14	9
Australia can both end native forest logging and protect jobs by investing in plantations and funding more workers to manage native forests	76	81	82	76	78	87	65	90	76	70	85
Don't know	8	8	6	8	11	10	7	1	9	16	6



There's strong support for the government investing in forests and the forestry industry





Demographics STRONGLY SUPPORT

Column %	S	ex	Age			Voting Intention					Soft
Column %	Male	Female	18-44	45-64	65 +	Labor	National	Greens	Other	DK	voters
Providing funding to employ workers to undertake fire and environmental management in public-owned native forests	52	63	53	62	58	72	44	65	52	48	55
Providing incentives for manufacturers to use timber sourced from Australian plantations	55	57	50	63	55	61	48	49	67	50	53
Providing incentives for forestry companies to grow timber plantations	51	56	48	63	49	57	52	55	53	46	46
Providing grants and loans to build prefabricated housing in factories sourced from Australian plantations	46	49	43	51	48	56	38	50	50	39	45
Selling carbon credits generated by preserving native forest to companies to offset their carbon emissions	16	19	19	22	12	24	9	22	17	10	15



Demographics TOTAL SUPPORT

.	S	ex		Age			Vo	oting Intentio	on		Soft
Column %	Male	Female	18-44	45-64	65 +	Labor	National	Greens	Other	DK	voters
Providing funding to employ workers to undertake fire and environmental management in public-owned native forests	80	89	88	83	84	93	75	87	85	81	85
Providing incentives for manufacturers to use timber sourced from Australian plantations	86	84	83	93	80	88	80	85	92	78	86
Providing incentives for forestry companies to grow timber plantations	83	85	83	85	86	82	89	81	84	88	85
Providing grants and loans to build prefabricated housing in factories sourced from Australian plantations	80	82	74	86	84	86	79	75	88	74	79
Selling carbon credits generated by preserving native forest to companies to offset their carbon emissions	35	42	42	45	30	45	26	59	37	18	39



SECTION 3

Eden-Monaro



Information Base



Interviews conducted between 18 - 20 December 2024

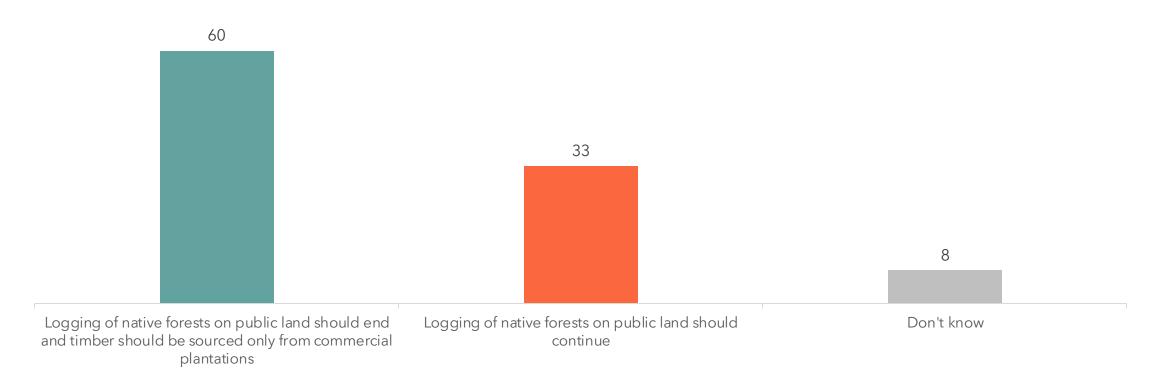
400 interviews with voters conducted by live telephone in Federal Division of Eden-Monaro

Margin of error of ±4.9% on a 50% figure with 90% confidence level

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Sixty percent of voters in Eden-Monaro think native logging should end, while one-third think it should continue





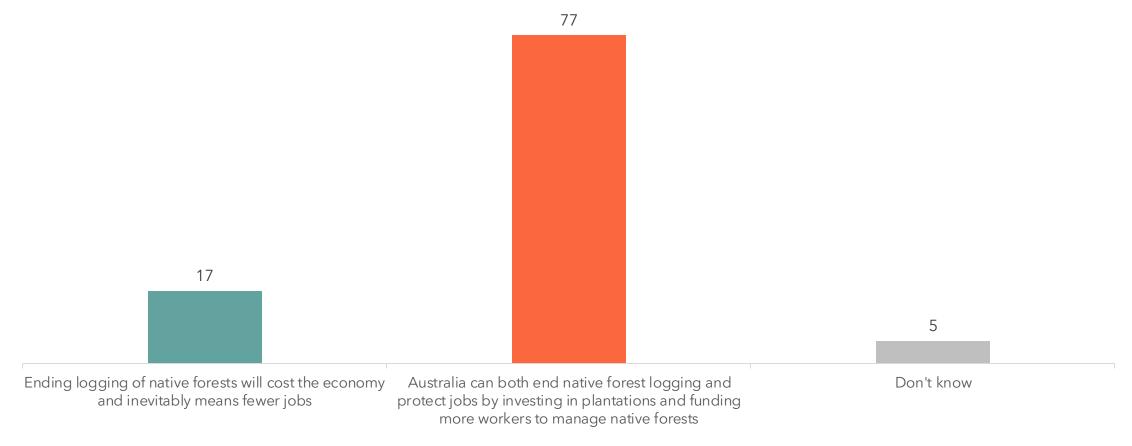
Almost two thirds of soft voters support ending logging

	S	ex		Age			Vo	oting Intentio	on		Soft
Column %	Male	Female	18-44	45-64	65 +	Labor	Liberal	Greens*	Other	DK	voters
Logging of native forests on public land should end and timber should be sourced only from commercial plantations	51	68	63	54	62	78	41	91	55	55	63
Logging of native forests on public land should continue	39	26	28	37	32	19	46	9	35	38	29
Don't know	10	5	8	9	6	2	13	0	10	8	8



^{*}Small sub-sample of Greens voters, n=44

Three in four Eden-Monaro voters believe that Australia can both end logging and protect jobs



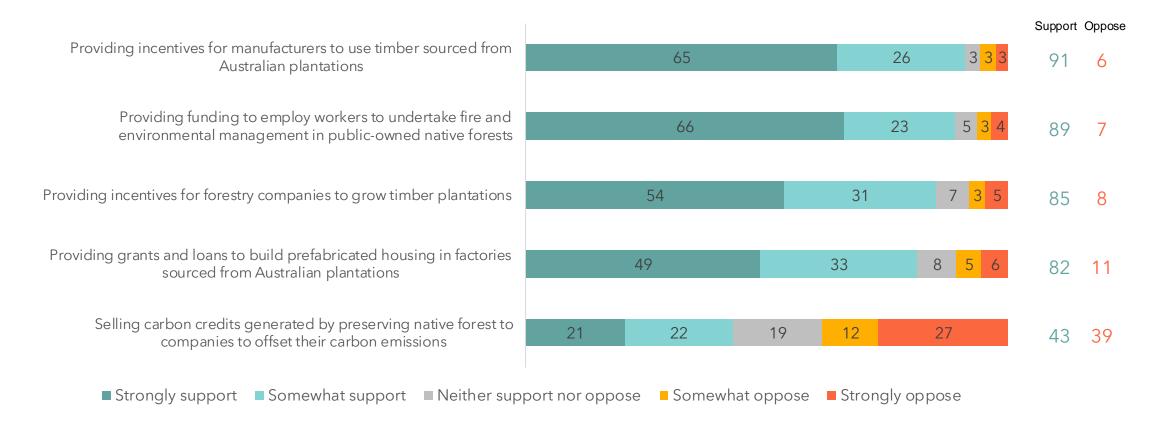


77% of soft voters in Eden-Monaro think we can end logging and protect jobs. Women are more likely than men to believe this.

	S	ex		Age			Vo	ting Intenti	on		
Column %	Male	Female	18-44	45-64	65 +	Labor	Liberal	Greens	Other	DK	Soft voters
Ending logging of native forests will cost the economy and inevitably means fewer jobs	24	10	20	16	15	14	24	2	16	17	16
Australia can both end native forest logging and protect jobs by investing in plantations and funding more workers to manage native forests	70	85	75	78	81	82	69	98	79	75	77
Don't know	6	5	5	6	5	5	7	0	4	8	7



Almost two thirds <u>strongly</u> support government incentives for manufacturers to use plantation timber



Demographics STRONGLY SUPPORT

Column %	S	ex	Age			Voting Intention					Soft
Column %	Male	Female	18-44	45-64	65 +	Labor	Liberal	Greens	Other	DK	voters
Providing incentives for manufacturers to use timber sourced from Australian plantations	66	64	65	66	62	63	64	71	62	67	63
Providing funding to employ workers to undertake fire and environmental management in public-owned native forests	62	70	67	66	65	76	59	83	57	57	62
Providing incentives for forestry companies to grow timber plantations	57	51	48	51	63	61	56	52	49	23	48
Providing grants and loans to build prefabricated housing in factories sourced from Australian plantations	48	49	41	55	49	58	45	53	44	33	47
Selling carbon credits generated by preserving native forest to companies to offset their carbon emissions	23	19	24	18	20	26	15	39	16	10	22



Demographics TOTAL SUPPORT

Calaman W	S	ex		Age			V	oting Intentio	on		Soft
Column %	Male	Female	18-44	45-64	65 +	Labor	Liberal	Greens	Other	DK	voters
Providing incentives for manufacturers to use timber sourced from Australian plantations	89	93	92	91	90	90	94	98	84	82	89
Providing funding to employ workers to undertake fire and environmental management in public-owned native forests	89	89	91	92	82	95	86	99	78	83	87
Providing incentives for forestry companies to grow timber plantations	83	87	88	83	83	86	87	95	81	68	82
Providing grants and loans to build prefabricated housing in factories sourced from Australian plantations	82	80	82	81	80	83	82	93	73	66	76
Selling carbon credits generated by preserving native forest to companies to offset their carbon emissions	37	48	55	38	34	54	32	67	37	33	47



SECTION 4

Lyons



Information Base



Interviews conducted between 9 & 14 December 2024

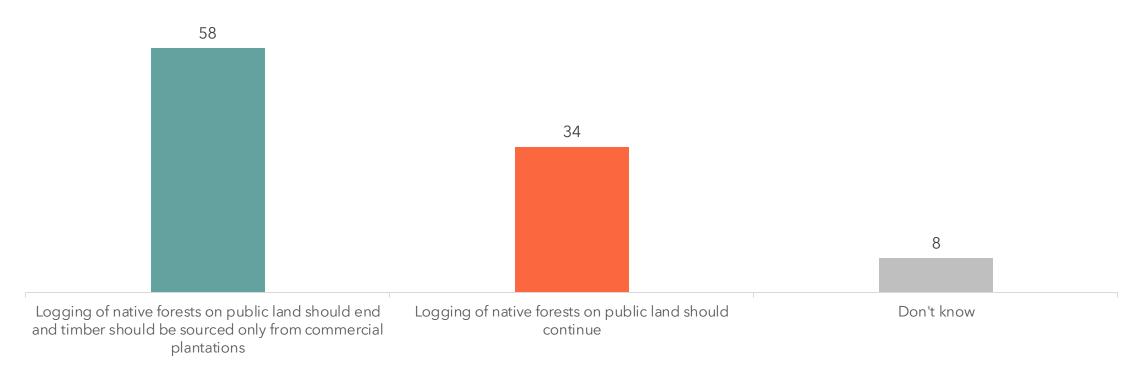
400 interviews with voters conducted by live telephone in Federal Division of Lyons

Margin of error of ±4.6% on a 50% figure with 90% confidence level

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Fifty-eight percent of voters in Lyons think native logging should end, while one-third think it should continue





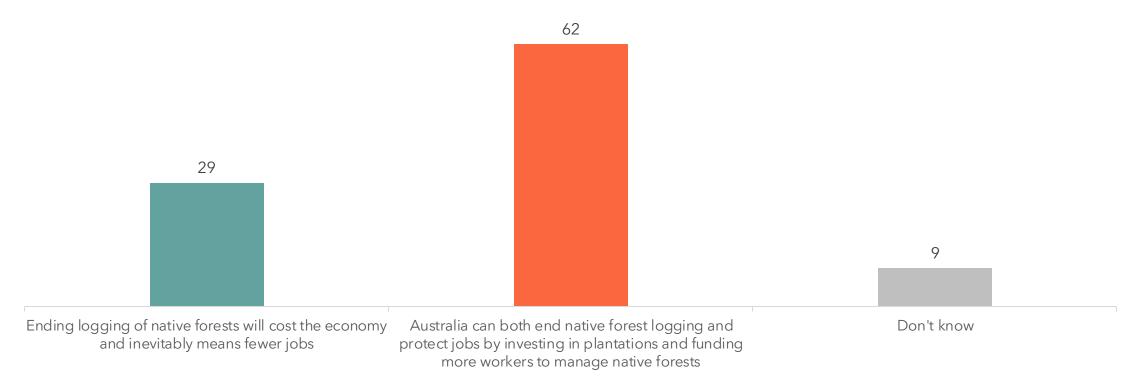
Support for ending logging is higher amongst women and soft voters; men's views are mixed

	S	ex		Age			Vo	oting Intentio	on		_ Soft
Column %	Male	Female	18-44	45-64	65 +	Labor	Liberal	Greens*	Other	DK	voters
Logging of native forests on public land should end and timber should be sourced only from commercial plantations	49	66	67	54	50	68	39	83	56	66	65
Logging of native forests on public land should continue	42	27	24	42	39	28	49	13	37	18	25
Don't know	9	7	10	4	11	4	11	5	7	16	10



^{*}Small sub-sample of Greens voters, n=42

6 out of 10 Lyons voters believe that it's possible to both end logging and protect jobs



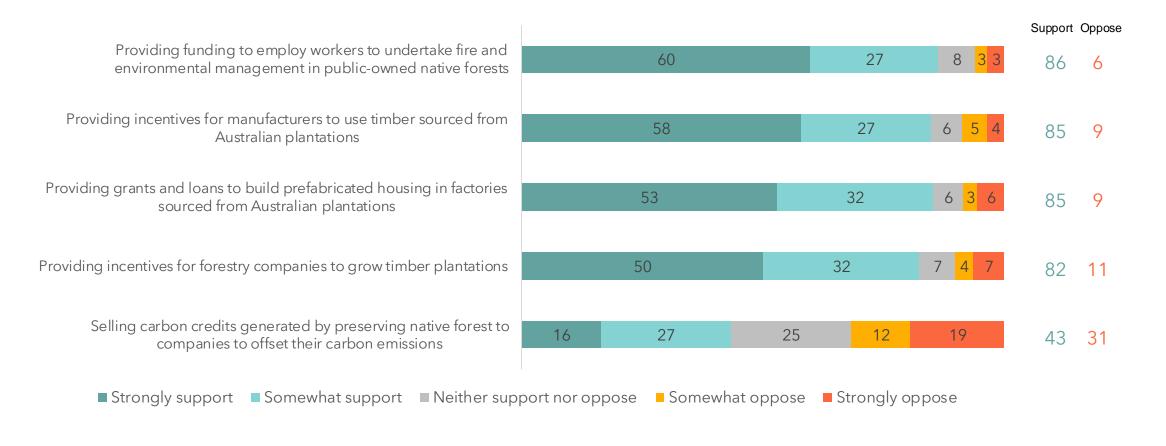


Two-thirds of soft voters in Lyons think we can end logging and protect jobs. Both men and women believe this.

	S	ex		Age			Vo	ting Intenti	on		- c t
Column %	Male	Female	18-44	45-64	65 +	Labor	Liberal	Greens	Other	DK	Soft voters
Ending logging of native forests will cost the economy and inevitably means fewer jobs	33	26	31	29	26	27	37	15	30	16	27
Australia can both end native forest logging and protect jobs by investing in plantations and funding more workers to manage native forests	56	68	61	63	62	66	51	75	68	70	65
Don't know	12	7	8	7	12	7	11	10	2	14	9



There's strong support for the government investing in forests and the forestry industry



Demographics STRONGLY SUPPORT

6.1 0/	S	ex		Age			V	oting Intentio	on		Soft
Column % -	Male	Female	18-44	45-64	65 +	Labor	Liberal	Greens	Other	DK	voters
Providing funding to employ workers to undertake fire and environmental management in public-owned native forests	56	64	56	65	59	65	54	62	67	51	52
Providing incentives for manufacturers to use timber sourced from Australian plantations	57	59	48	69	57	61	63	38	60	45	54
Providing grants and loans to build prefabricated housing in factories sourced from Australian plantations	49	56	42	58	60	61	48	49	61	34	48
Providing incentives for forestry companies to grow timber plantations	47	53	39	56	57	60	50	37	44	39	48
Selling carbon credits generated by preserving native forest to companies to offset their carbon emissions	16	17	14	18	18	19	9	25	24	15	16



Demographics TOTAL SUPPORT

	S	ex		Age			V	oting Intentio	on		Soft
Column %	Male	Female	18-44	45-64	65 +	Labor	Liberal	Greens	Other	DK	voters
Providing funding to employ workers to undertake fire and environmental management in public-owned native forests	85	88	91	84	84	93	83	88	82	80	83
Providing incentives for manufacturers to use timber sourced from Australian plantations	83	86	84	88	82	93	85	72	78	78	84
Providing grants and loans to build prefabricated housing in factories sourced from Australian plantations	82	89	87	84	84	92	81	71	99	76	85
Providing incentives for forestry companies to grow timber plantations	80	85	84	84	79	88	85	59	82	79	81
Selling carbon credits generated by preserving native forest to companies to offset their carbon emissions	40	46	53	38	38	53	34	47	41	46	45



SECTION 5

Brisbane



Information Base



Interviews conducted between 11 to 17 December 2024

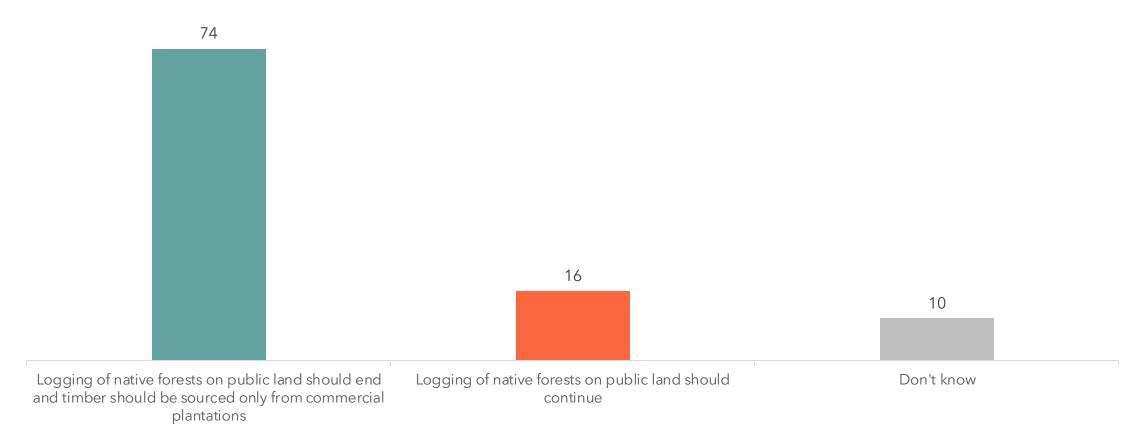
400 interviews with voters conducted by live telephone

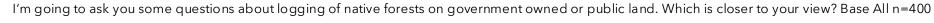
Margin of error of ±4.2% on a 50% figure with 90% confidence level

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Three quarters of voters in Brisbane think native logging should end





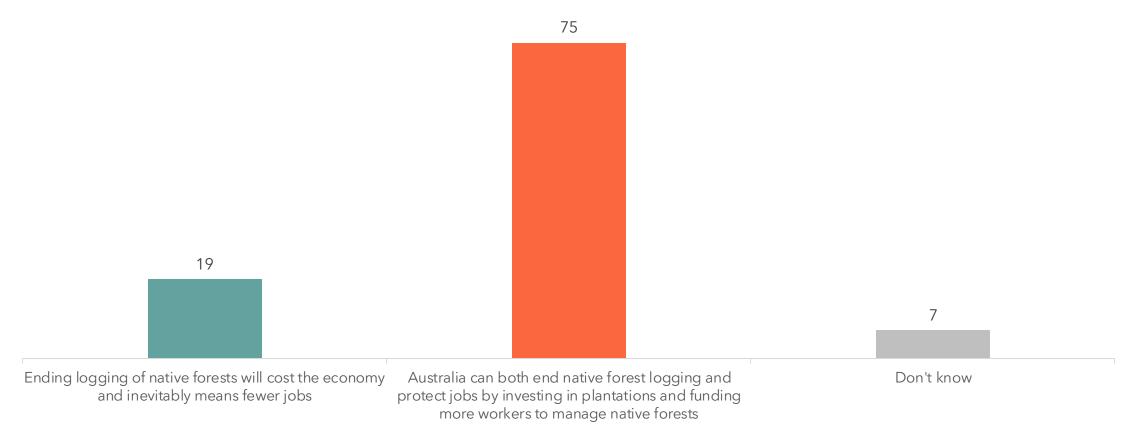


While women in Brisbane are more likely to support ending logging, so do most men. Almost three quarters of soft voters agree

	S	ex		Age			Voting Intention					
Column %	Male	Female	18-34	35-54	55+	Labor	LNP	Greens	Other	DK	Soft voters	
Logging of native forests on public land should end and timber should be sourced only from commercial plantations	64	83	78	67	76	82	60	96	60	62	74	
Logging of native forests on public land should continue	25	8	13	22	14	9	27	3	28	17	13	
Don't know	11	9	9	12	9	9	13	1	12	22	14	



Most Brisbane voters believe that it's possible to <u>both</u> end logging and protect jobs



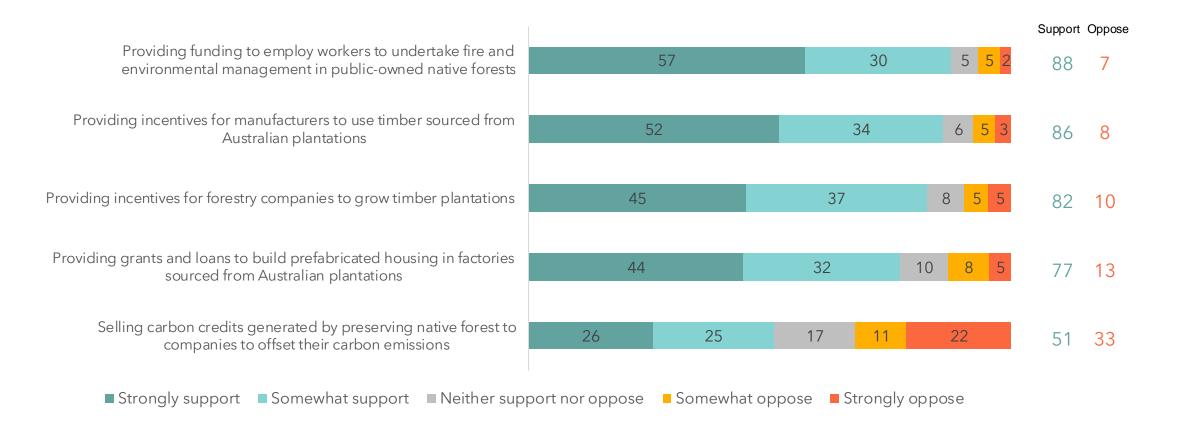


A clear majority of soft voters in Brisbane think we can end logging and protect jobs

	S	ex		Age			Voting Intention					
Column %	Male	Female	18-34	35-54	55+	Labor	LNP	Greens	Other	DK	Soft voters	
Ending logging of native forests will cost the economy and inevitably means fewer jobs	22	16	22	14	20	14	25	13	30	9	19	
Australia can both end native forest logging and protect jobs by investing in plantations and funding more workers to manage native forests	72	77	70	78	75	80	70	83	65	60	71	
Don't know	7	7	8	8	5	6	5	4	5	31	11	



There's strong support for the government investing in forests and the forestry industry



The Australian Government is working with industry on a national forestry plan. Do you support or oppose the Australian Government doing each of the following in a national forestry plan? Is that strongly or somewhat SUPPORT / OPPOSE? Base All n=400

Demographics STRONGLY SUPPORT

Column %	Se	ex		Age			V	oting Intentio	n		Soft
Column %	Male	Female	18-34	35-54	55 +	Labor	LNP	Greens	Other	DK	voters
Providing funding to employ workers to undertake fire and environmental management in public-owned native forests	55	59	53	56	63	72	46	66	40	43	51
Providing incentives for manufacturers to use timber sourced from Australian plantations	45	58	46	55	55	53	49	59	61	29	50
Providing incentives for forestry companies to grow timber plantations	42	47	35	45	56	47	46	39	50	42	42
Providing grants and loans to build prefabricated housing in factories sourced from Australian plantations	43	46	44	47	42	52	39	46	46	39	45
Selling carbon credits generated by preserving native forest to companies to offset their carbon emissions	21	31	24	25	28	36	22	26	8	18	17



Demographics TOTAL SUPPORT

6.1 9/	S	ex		Age			V	oting Intention	on		Soft
Column %	Male	Female	18-34	35-54	55 +	Labor	LNP	Greens	Other	DK	voters
Providing funding to employ workers to undertake fire and environmental management in public-owned native forests	84	91	88	88	87	97	81	92	77	81	87
Providing incentives for manufacturers to use timber sourced from Australian plantations	81	91	87	87	83	87	84	91	93	70	85
Providing incentives for forestry companies to grow timber plantations	77	88	82	83	83	86	81	80	83	81	83
Providing grants and loans to build prefabricated housing in factories sourced from Australian plantations	73	80	79	79	72	84	70	86	70	65	76
Selling carbon credits generated by preserving native forest to companies to offset their carbon emissions	44	57	55	48	49	64	47	51	21	42	45



SECTION 6

Griffith



Information Base



Interviews conducted between 17 to 19 December 2024

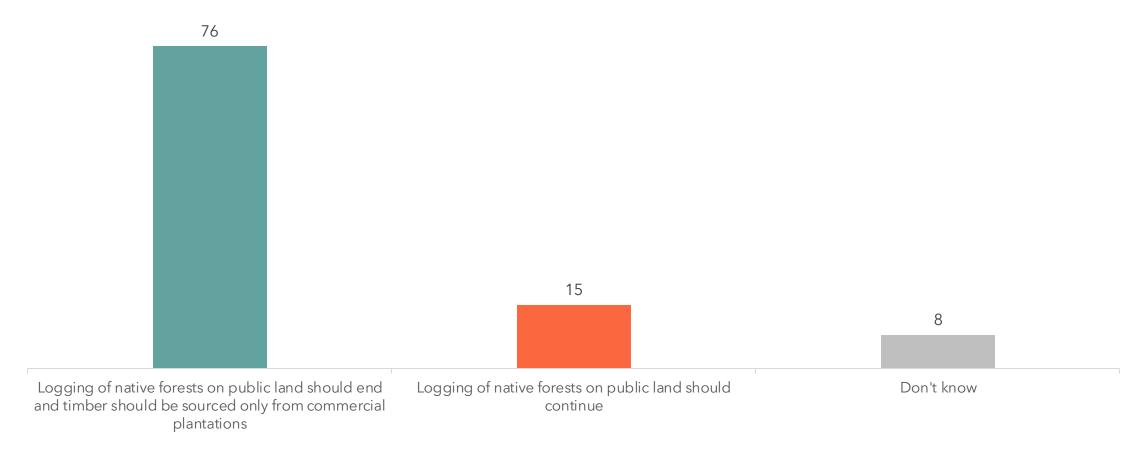
400 interviews with voters conducted by live telephone

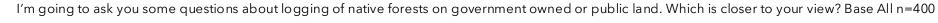
Margin of error of ±4.3% on a 50% figure with 90% confidence level

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Three quarters of voters in Griffith think native logging should end





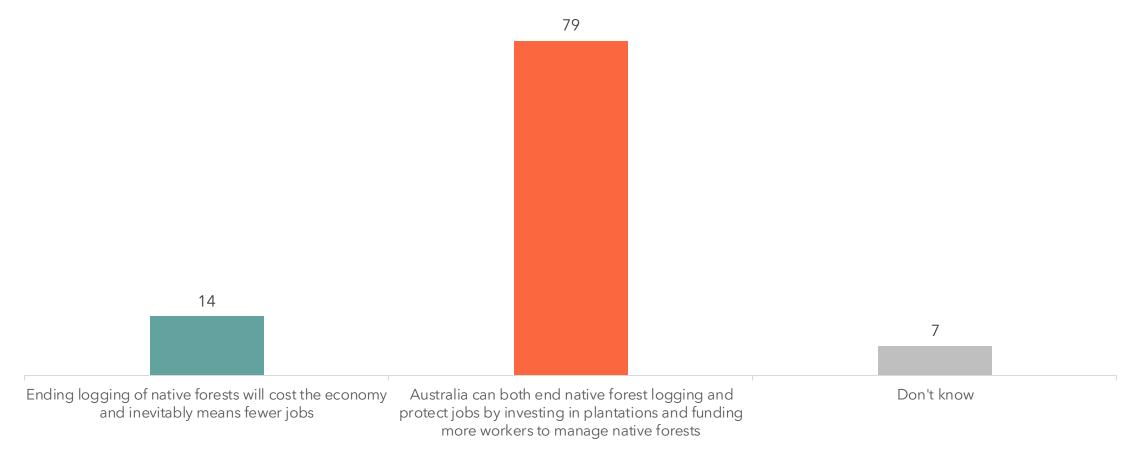


Although younger voters in Griffith are more likely to support ending logging, two-thirds of those aged 55 or over also agree

	S	ex	Age				V	oting Intentio	on		Soft
Column %	Male	Female	18-34	35-54	55+	Labor	LNP	Greens	Other	DK	voters
Logging of native forests on public land should end and timber should be sourced only from commercial plantations	71	81	86	74	67	82	62	95	57	79	79
Logging of native forests on public land should continue	22	9	7	16	25	11	26	3	29	10	14
Don't know	7	10	7	10	8	8	13	1	15	11	7



Most Griffith voters believe that it's possible to <u>both</u> end logging and protect jobs



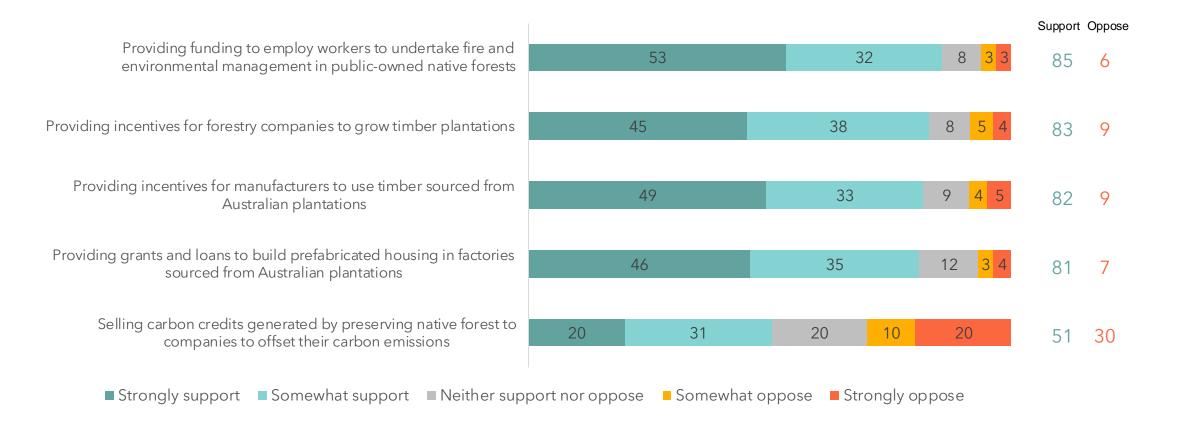


While Green & Labor voters are the most supportive, most Liberal voters think we can end logging and protect jobs

	S	ex		Age			Voting Intention					
Column %	Male	Female	18-34	35-54	55 +	Labor	LNP	Greens	Other	DK	Soft voters	
Ending logging of native forests will cost the economy and inevitably means fewer jobs	19	10	14	18	9	9	23	5	23	7	19	
Australia can both end native forest logging and protect jobs by investing in plantations and funding more workers to manage native forests	74	83	78	76	83	84	70	87	68	86	74	
Don't know	7	7	8	6	8	7	7	7	9	7	7	



Voters in Griffith are solidly in favour of government support for the plantation timber industry



The Australian Government is working with industry on a national forestry plan. Do you support or oppose the Australian Government doing each of the following in a national forestry plan? Is that strongly or somewhat SUPPORT / OPPOSE? Base All n=400

Demographics STRONGLY SUPPORT

Column %	Sex		Age			Voting Intention					
Column % —	Male	Female	18-34	35-54	55 +	Labor	LNP	Greens	Other	DK	voters
Providing funding to employ workers to undertake fire and environmental management in public-owned native forests	50	57	48	57	56	64	45	61	38	48	49
Providing incentives for manufacturers to use timber sourced from Australian plantations	49	49	51	51	45	56	47	57	25	31	41
Providing grants and loans to build prefabricated housing in factories sourced from Australian plantations	44	47	43	51	43	55	41	54	19	32	36
Providing incentives for forestry companies to grow timber plantations	43	47	39	51	45	51	47	45	32	31	37
Selling carbon credits generated by preserving native forest to companies to offset their carbon emissions	16	24	20	25	14	25	16	27	0	11	19



Demographics TOTAL SUPPORT

Calamar W	S	ex		Age			V	oting Intention	on		Soft
Column % -	Male	Female	18-34	35-54	55 +	Labor	LNP	Greens	Other	DK	voters
Providing funding to employ workers to undertake fire and environmental management in public-owned native forests	83	88	86	88	81	91	77	94	78	89	86
Providing incentives for forestry companies to grow timber plantations	77	89	86	81	81	90	82	86	72	63	79
Providing incentives for manufacturers to use timber sourced from Australian plantations	78	85	81	86	76	84	80	88	80	61	78
Providing grants and loans to build prefabricated housing in factories sourced from Australian plantations	81	81	82	82	77	86	77	92	54	67	76
Selling carbon credits generated by preserving native forest to companies to offset their carbon emissions	44	57	58	49	42	64	40	59	19	52	49



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