Methodology Statement: Newspoll
Publication date: 20 May 2024

Short Methodology Statement

Research company: Pyxis Polling Pty Ltd
Client commissioning the research: The Australian, News Corp Australia
End client: The Australian, News Corp Australia
Fieldwork dates: 16 May – 18 May 2024
Mode of data collection: Online recruited from research panel
Target population: Eligible Australian Voters
Sample size: 1230
Australian Polling Council compliant? Yes
URL of Long Methodology statement Is voting intention published?
https://www.pyxispolling.com/apc/

Long Methodology Statement

Effective sample size after weighting applied: 941
Margin of error associated with effective sample size: ±3.2
Variables used in weighting Weighting method used: Age x gender x location, Age x education, Region x household income, Rim weighting
Full question text, responses categories and randomisation: See below
Proportion of landline/mobile completed interviews: Not applicable
Source of online sample: Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame
Positioning of voting intention questions in questionnaire? Immediately after demographics
2PP calculation method: Calculated according to preferences flows at previous elections
How were undecided voters handled? Undecided respondents who answered "don't know" were asked a leaner question which also included a "don't know" option. Those who answered don't know were excluded from published voting intention figures but not from the survey. 6% were thus excluded from published voting intention figures.

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Full Text of Published Questions

Q1 Thinking about federal politics. If a federal election for the House of Representatives was held today, which one of the following would you vote for?

Please select one option only; randomize responses

The Labor Party

The Liberal Party   (show in electorates where Liberal ran in 2022)

The Nationals   (show in electorates where Nationals ran in 2022)

The LNP   (show in Queensland)

Pauline Hanson's One Nation

The Greens

Other party or independent candidate   Show as applicable

Don't know

ASK IF Q1 = Don't Know

Q2 To which one of the following do you have a leaning?

Please select one option only; randomize responses

The Labor Party

The Liberal Party   (show in electorates where Liberal ran in 2022)

The Nationals   (show in electorates where Nationals ran in 2022)

The LNP   (show in Queensland)

Pauline Hanson's One Nation	
The Greens	
Other party or independent candidate	Show as applicable
Don't know	

ASK IF NOT VOTING FOR LABOR, LIBERAL, NATIONALS, LNP AT Q1, Q2

Q3. You must allocate preferences for all parties. Between these parties, which would you rank highest?

Please select one option only; Rotate 1-3

Liberal / Nationals	Show outside Queensland
Labor	
The LNP	Show in Queensland
Will just follow how to vote cards / don't know	

ASK ALL

Q4. Thinking now about the leaders of the parties. Are you satisfied or dissatisfied with the way Anthony Albanese is doing his job as Prime Minister?

Please select one option only; Rotate 1-2

Satisfied

Dissatisfied

Don't know

ASK IF Q4 = Don't Know

Q5. On balance, and while you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Anthony Albanese is doing his job as Prime Minister?

Please select one option only; Rotate 1-2

Satisfied

Dissatisfied

Don't know

ASK ALL

Q6. Are you satisfied or dissatisfied with the way Peter Dutton is doing his job as Leader of the Opposition?

Please select one option only; Rotate 1-2

Satisfied

Dissatisfied

Don't know

ASK IF Q6 = Don't Know

Q7. On balance, and while you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Peter Dutton is doing his job as Leader of the Opposition?

Please select one option only; Rotate 1-2

Satisfied

Dissatisfied

Don't know

ASK ALL

Q8. Who do you think would make the better Prime Minister?

Please select one option only; Rotate 1-2

Anthony Albanese

Peter Dutton

Don't know

ASK IF Q8 = Don't Know

Q9. If you had to choose, which one of the two leaders do you think would make the better Prime Minister?

Please select one option only; Rotate 1-2

Anthony Albanese

Peter Dutton

Don't know

ASK ALL

C1. Thinking of the federal budget handed down by the treasurer, Jim Chalmers, recently. Overall, do you believe the budget will be good or bad for the Australian economy?

Please select one option only; Random reverse 1-5

1   Extremely good
2   Quite good
3   Neither good nor bad
4   Quite bad
5   Extremely bad
6   Don't know

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ASK IF C1 = Don't know
C2. On balance, and while you may have no strong feelings either way, overall, do you believe the budget will be good or bad for the Australian economy?

Please select one option only; Random reverse 1-5

1   Extremely good
2   Quite good
3   Neither good nor bad
4   Quite bad
5   Extremely bad
6   Don't know

ASK ALL

C3. How do you think the budget will affect your own financial position in the next twelve months? Do you believe you personally will be better or worse off?

Please select one option only; Random reverse 1-5

1   A lot better off
2   A little better off
3   Neither better or worse off
4   A little worse off
5   A lot worse off
6   Don't know

ASK IF C3 = Don't know

C4. On balance, and while you may have no strong feelings either way, how do you think the budget will affect your own financial position in the next twelve months? Do you believe you personally will be better or worse off?

Please select one option only; Random reverse 1-5

1   A lot better off
2   A little better off
3   Neither better or worse off
4   A little worse off
5   A lot worse off
6   Don't know

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ASK ALL
C5. Do you believe the Liberal-National Coalition would have delivered a better budget for Australia's current economic conditions?

Please select one option only; Random reverse 1-2

1   Yes
2   No
3   Don't know

ASK IF C5 = Don't know
C6. On balance, and while you may have no strong feelings either way, do you believe the Liberal-National Coalition would have delivered a better budget for Australia's current economic conditions?

Please select one option only; Random reverse 1-2

1   Yes
2   No
3   Don't know

ASK ALL
C7. Inflation refers to rising cost of goods and services. What impact do you think this budget will have on inflation?

Please select one option only; Random reverse 1-2

1   It will make inflation worse
2   It will make inflation better
3   It will make no difference
4   Don't know

ASK IF C7 = Don't know
C8. On balance, and while you may have no strong feelings either way, what impact do you think this budget will have on inflation?

Please select one option only; Random reverse 1-2

1   It will make inflation worse
2   It will make inflation better
3   It will make no difference
4   Don't know